

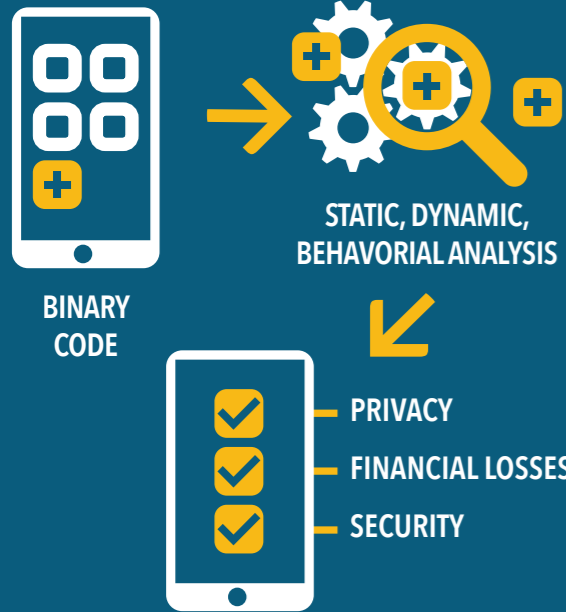
The logo for 'pradeo' is rendered in a bold, white, lowercase sans-serif font. The letters are closely spaced, and the 'a' and 'e' have a distinctive shape with a small gap or cutout. The background is a solid dark teal color with a pattern of overlapping, semi-transparent circles in a lighter shade of teal, creating a subtle, abstract design.

pradeo

TAKE CONTROL OF YOUR MOBILE APPS

THE UNIQUE **MOBILE APPLICATION BEHAVIORAL ANALYSIS** TECHNOLOGY

100% OF MALICIOUS APPS DETECTED



A MOBILE REVOLUTION IS UNDERWAY

- BYOD is spreading : by 2016, 38% of companies expect to stop providing devices to employees and let them use their own
- Gartner forecasts that in 2017, 90% of devices in businesses will be smartphones or tablets
- 268,000 mobile apps downloads/minute in 2014

DANGER IS REAL... AND HAS CREATED NEW CHALLENGES FOR CORPORATIONS

- 71% of enterprises estimate that mobile devices have made the number of security incidents increase
- 100% of the top 100 of paid Apps on Android and 56% on iOS have been cracked in 2013
- Hackers still attack free apps (73% hacked on Android, 53% on iOS)
- Financial institutions' apps are very vulnerable (53% have hacked versions on Android, 23% on iOS)

« **ANTI-VIRUS IS DEAD** »

NEW GENERATION OF **SECURITY SOLUTIONS FOR YOUR APPS**
dedicated to mobile and IoT devices



AUDIT MY APPS™

Test the security of your mobile apps



CHECK MY APPS™

Control the security of private and public apps on your mobile fleet



CHECK MY APPS API™

Enhance the security of your critical apps

Pradeo : visionary in the 2014 Gartner « **MAGIC QUADRANT FOR APPLICATION SECURITY TESTING** ».

01 July 2014 – Analysts : Joseph Feiman / Neil MacDonald

Pradeo is a security solutions provider, leader in the mobile apps security field for smartphones, tablets and connected objects (IoT). Pradeo has developed a breakthrough technology: the unique mobile apps behavioral analysis engine, based on «Correlation» technology.

TRUST REVEALING FROM PRADEO REVEALS THE BEHAVIOR OF AN APP

- Real time analysis directly from executable code
- Identification of actions performed by the app (user data handling, communications, ...)
- Customization of security policy
- Preventive control before first execution
- Automatic checking of security and consistency with security rules

PRADEO DETECTS 100% OF MALICIOUS APPS AND SECURES CORPORATE MOBILITY INITIATIVES

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in



PHONE +33(0)4 67 13 01 05 / **WWW**.pradeo.net

MONTPELLIER Head office - Cap Omega - Rond Point Benjamin Franklin - 34960 Montpellier cedex 2 - FRANCE

PARIS 50 bis rue Lhomond - 75005 Paris- FRANCE

SAN FRANCISCO 2415 3rd street, suite 231 - San Francisco, CA 94107 - USA - Phone : +1 415-429-1006